



Australia's
broadband
network

nbn™ Digital Parenting Report

Research commissioned by nbn™, undertaken by Colmar Brunton.



About Colmar Brunton

Colmar Brunton is a full service customised research agency, one of the largest in Australia and a member of STW Group. Formed in 1989, Colmar Brunton has been researching Australians for more than 25 years. Colmar Brunton offer a broad range of market, social research and consulting services and specialise in customised research, tailoring the research approach and analysis to meet the exact requirements of each individual project.

Colmar Brunton has full quality assurance accreditation (QPMR, IQCA, AMSRS, AS ISO 20252, AMRSO and AQUIS).



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1. About the research

Purpose

The core objective of this research is to provide insight around the use of internet technology in the home for the purposes of education.

More specifically the research aims to provide understanding as to:

- the extent to which computers/other technology is used for learning and schoolwork.
- Australian parents' attitudes towards their child's use of technology for education – both in and outside of the classroom.
- the main motivators and deterrents for parents using technology for education.
- the application and time spent using technology for education in the home.
- the issues experienced in terms of broadband speed and internet quality and the impact of this on learning and schoolwork.

Methodology

- Online
- Australia wide
- Parents of Primary school student (PP)
- Parents of Secondary school student (SP)

Research Dates

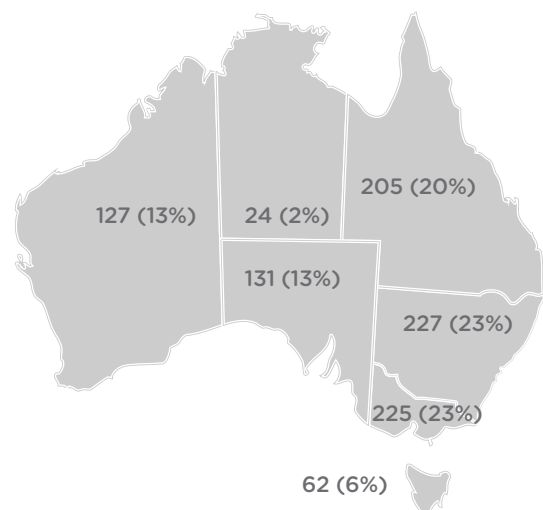
12 November – 19 November 2015

Respondents

- Total: 1001
- Parents of Primary school student: 654 (65%)
- Parents of Secondary school student: 532 (53%)
- Interview length: 11 minutes on average

Locations

- Capital city 426 (43%)
- Non-capital city 575 (57%)
- By state:



2. Flipped learning in Aussie homes

Internet at home enables the child to learn at home.

The majority of parents say internet at home enables their child to learn at home and take these key learnings to class with them. (80% net agreement Secondary Parents (SP) vs. 72% net agreement Primary Parents (PP)).



are learning
online at home



use internet at home
to conduct research
via online videos



watch online
tutorials to assist
with homework



collaborate with other
students using instant
messaging

3. Families use the internet to learn together



Parents claim to regularly use the internet with their child in order to learn something new together.

Just under half of all parents 48% net agree. (48% SP agree vs. 52% PP)

Parents on the whole are confident of their knowledge and skills...

...as they relate to assisting their child with internet applications.

Only one in four parents do admit to lacking such skills. (28% SP agree vs. 23% PP)

4. Internet at home bridging the digital divide



Aussie parents believe



having technology at home

■ levels the playing field between different locations (69% SP agree vs. 61% PP)

■ levels the playing field between different socio-economic groups (51% SP agree vs. 43% PP)

5. Parents' attitudes towards internet usage in the home



Makes it easier for children to get their school work done (81% SP agree vs. 71% PP)

Makes it easier for children to learn at their own pace (74% SP agree vs. 65% PP)

Means children are less likely to be left behind (46% SP agree vs. 42% PP)

Means children learn things extremely differently from how their parents learnt (overall level 61% of parents agree)

The majority of all parents believe that **using the Internet for homework, research or educational games helps prepare children for the future.**

76%
net agree

6. How faster internet is impacting the ability to learn at home

80%

Aussie parents

agree that high speed internet is important in allowing children to keep up with demands of school work. (83% SP agree vs. 75% PP)

61%

Aussie parents

agree that slow internet is a source of frustration for multi-connectivity.

57%

Aussie parents

agree that their household would be more productive with a faster / more reliable internet connection.

7. Expert tips for parents helping their kids using technology

About Dr Kristy Goodwin

Dr Goodwin is a leading children's technology and development expert (and mum).

She helps parents ditch the techno guilt and raise happy, healthy kids who thrive online and offline.

Kristy takes the guesswork and guilt out of raising kids in the digital age by translating the latest research into practical and digestible information, tips, and tricks for parents so that they can feel confident and assured that they're raising healthy, happy and balanced kids in the digital age.



Dr Kristy Goodwin tips for parents helping their kids using technology:

Don't obsess about quantifying your child's screen-time

Screen-time limits are important, but not the most critical factor to address how your child uses technology. Instead, focus on what your child's doing when they're online and ensure that this time is maximised by providing access to efficient and reliable broadband.

1

3

Use technology with your child where possible

Research confirms that co-viewing has educational benefits, whether you're streaming TV or playing video games together. So help your child really learn in the lounge room by being present and interacting with them.

2

4

Prevent the 'digital zombie effect'

Ask your child about what they're doing, creating and communicating online; encourage your child to create digital content (such as multimedia slideshows, digital books, podcasts, or videos) in addition to consuming digital content (for example watching YouTube content, or downloading games).

Parents can learn too

Kids love teaching their parents! Remember your child might have more technical knowledge and skills than you do, but they don't have the life skills and knowledge that you'll necessarily have so work with them and learn from each other.



Detailed findings

1. Usage of internet application

2. Differences in the way we learn

3. Impact of technology in the home

- 3.1 Enables children to learn at home and take these key learnings to class with them
- 3.2 Makes it easier for children to get their school work done
- 3.3 Makes it easier for children to learn at their own pace
- 3.4 Levels the playing field between different locations
- 3.5 Levels the playing field between different socio-economic groups
- 3.6 Means children are better able to fulfil their full potential
- 3.7 Means children are less likely to be left behind

4. Attitudes towards online learning

- 4.1 Using the Internet for homework, research or educational games helps prepare children for the future
- 4.2 I try to limit the amount of screen time my children have
- 4.3 I regularly use the internet with my child so we can learn something new together
- 4.4 I lack the knowledge and / or skills to help my children with Internet applications

5. Impact of internet connection

- 5.1 High speed Internet at home is important throughout the education years so that children can keep up with the demands of schoolwork
- 5.2 My household would be more productive and harmonious with a faster / more reliable Internet connection

1. Usage of internet applications

A6. Which of the following are you aware of your child / children having done via the internet at your home?

	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW \ ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Conducted research using video/online tutorials	51%	42%	62%	53%	51%	52%	54%	52%	43%	45%	40%	64%
Watched online tutorial to assist with homework / an assignment	49%	40%	58%	53%	48%	47%	49%	51%	52%	47%	41%	64%
Collaborated with other students via IM	45%	32%	62%	58%	44%	43%	49%	48%	35%	43%	45%	50%
Collaborated with other students via video conferencing	33%	24%	46%	40%	30%	32%	38%	33%	28%	34%	15%	50%
Created multimedia project & uploaded it to schools intranet / Google drive	30%	22%	41%	33%	29%	27%	34%	34%	24%	29%	20%	54%
Uploaded podcasts	12%	10%	16%	25%	10%	14%	13%	9%	8%	16%	12%	10%
None of the above	25%	34%	13%	14%	27%	28%	21%	20%	32%	28%	39%	13%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

2. Differences in the way we learn

A7. And thinking back to when you were at school, how different do you think the way you learnt things then is compared to how your child / children learns things today?
Please answer by using a scale from 1 to 5, where 1 is 'Not at all different and 5 is Extremely different.

	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW \ ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
1 - Not at all different	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%
2	1%	1%	1%	1%	1%	0%	1%	1%	1%	3%	2%	0%
3 - Somewhat different	14%	16%	11%	16%	12%	14%	15%	15%	11%	19%	6%	10%
4	23%	26%	22%	28%	23%	24%	22%	25%	24%	17%	25%	23%
5 - Extremely different	61%	56%	66%	56%	63%	61%	62%	60%	63%	61%	66%	67%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

3. Impact of technology in the home

3.1 Enables children to learn at home and take these key learnings to class with them

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Enables children to learn at home and take these key learnings to class with them.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	2%	2%	2%	0%	3%	3%	2%	0%	2%	2%	2%	10%
Disagree	3%	4%	3%	3%	3%	2%	4%	2%	5%	5%	1%	3%
Neither	19%	23%	15%	17%	18%	23%	14%	18%	20%	16%	19%	23%
Agree	55%	54%	56%	50%	58%	53%	61%	58%	51%	49%	50%	43%
Strongly Agree	20%	18%	24%	29%	18%	18%	19%	21%	21%	27%	28%	20%
NET Agree / Strongly Agree	75%	72%	80%	79%	76%	71%	80%	79%	72%	76%	78%	63%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

3.2 Makes it easier for children to get their school work done

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Makes it easier for children to get their school work done .	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	3%	3%	3%	1%	3%	4%	4%	1%	3%	4%	0%	10%
Disagree	5%	6%	4%	7%	4%	5%	6%	3%	4%	7%	2%	3%
Neither	17%	20%	12%	14%	17%	17%	16%	18%	23%	11%	19%	33%
Agree	53%	54%	53%	57%	54%	53%	51%	60%	51%	48%	55%	40%
Strongly Agree	22%	17%	28%	22%	21%	21%	24%	19%	20%	29%	24%	13%
NET Agree / Strongly Agree	75%	71%	81%	79%	75%	74%	75%	79%	71%	77%	79%	53%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

3.3 Makes it easier for children to learn at their own pace

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Makes it easier for children to learn at their own pace.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	2%	2%	2%	0%	3%	3%	2%	0%	2%	4%	0%	7%
Disagree	5%	7%	3%	7%	4%	5%	5%	5%	8%	5%	2%	10%
Neither	23%	26%	21%	19%	23%	22%	25%	19%	34%	16%	26%	17%
Agree	52%	52%	52%	51%	54%	52%	50%	62%	41%	51%	49%	53%
Strongly Agree	17%	13%	22%	22%	17%	17%	18%	14%	15%	24%	23%	13%
NET Agree / Strongly Agree	69%	65%	74%	73%	71%	69%	68%	76%	56%	75%	72%	66%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

3.4 Levels the playing field between different locations

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Levels the playing field between different locations.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	2%	3%	1%	0%	2%	3%	1%	0%	1%	4%	0%	7%
Disagree	5%	6%	4%	3%	6%	3%	8%	6%	5%	6%	3%	7%
Neither	28%	31%	26%	29%	27%	31%	29%	23%	30%	27%	27%	27%
Agree	47%	46%	49%	47%	46%	51%	44%	49%	44%	42%	47%	37%
Strongly Agree	18%	15%	20%	20%	18%	12%	18%	22%	20%	22%	22%	23%
NET Agree / Strongly Agree	65%	61%	69%	67%	64%	63%	62%	71%	64%	64%	69%	60%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

3.5 Levels the playing field between different socio-economic groups

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Levels the playing field between different socio-economic groups.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW \ ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	5%	6%	3%	3%	5%	4%	3%	1%	9%	10%	6%	0%
Disagree	18%	17%	19%	14%	20%	21%	16%	17%	16%	9%	20%	40%
Neither	31%	34%	26%	21%	31%	32%	32%	29%	33%	27%	30%	30%
Agree	34%	33%	35%	40%	33%	33%	37%	36%	27%	37%	26%	16%
Strongly Agree	12%	10%	16%	21%	11%	8%	12%	17%	14%	17%	18%	13%
NET Agree / Strongly Agree	46%	43%	51%	61%	44%	41%	49%	53%	41%	54%	44%	29%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

3.6 Means children are better able to fulfil their full potential

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Means children are better able to fulfil their full potential.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW \ ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	3%	3%	2%	0%	3%	4%	3%	1%	1%	4%	2%	3%
Disagree	9%	11%	8%	9%	9%	6%	11%	7%	11%	8%	14%	7%
Neither	31%	34%	29%	27%	31%	35%	30%	28%	32%	24%	21%	60%
Agree	42%	39%	43%	38%	42%	43%	37%	47%	41%	45%	42%	16%
Strongly Agree	15%	14%	18%	25%	14%	11%	18%	16%	15%	19%	21%	13%
NET Agree / Strongly Agree	57%	53%	61%	63%	56%	54%	55%	63%	56%	64%	63%	29%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

3.7 Means children are less likely to be left behind

B1: Below are some statements that other people have made about the impact of technology in the home. To what extent do you agree with these statements?

Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Means children are less likely to be left behind.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	4%	5%	4%	2%	5%	5%	7%	1%	3%	5%	2%	3%
Disagree	16%	17%	16%	12%	17%	20%	14%	16%	12%	8%	12%	13%
Neither	35%	36%	33%	35%	35%	37%	35%	32%	38%	30%	37%	50%
Agree	34%	34%	34%	31%	34%	30%	33%	42%	32%	35%	37%	26%
Strongly Agree	11%	8%	12%	20%	9%	8%	11%	9%	16%	20%	12%	7%
NET Agree / Strongly Agree	45%	42%	46%	51%	43%	38%	44%	51%	48%	55%	49%	33%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

4. Attitudes towards online learning

4.1 Using the Internet for homework, research or educational games helps prepare children for the future

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

Using the Internet for homework, research or educational games helps prepare children for the future.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	1%	1%	1%	0%	1%	1%	1%	1%	0%	3%	0%	0%
Disagree	3%	5%	2%	4%	3%	5%	2%	2%	3%	3%	5%	0%
Neither	20%	22%	19%	21%	19%	20%	23%	16%	21%	19%	12%	27%
Agree	55%	53%	54%	51%	56%	52%	53%	62%	54%	52%	62%	53%
Strongly Agree	21%	19%	24%	24%	20%	21%	21%	19%	22%	24%	21%	20%
NET Agree / Strongly Agree	76%	72%	78%	75%	76%	73%	74%	81%	76%	76%	83%	73%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

4.2 I try to limit the amount of screen time my children have

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is 'Strongly Disagree and 5 is 'Strongly Agree'.

I try to limit the amount of screen time my children have.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	4%	3%	5%	1%	4%	3%	6%	3%	5%	1%	1%	0%
Disagree	12%	6%	16%	5%	13%	14%	10%	12%	6%	14%	14%	7%
Neither	22%	18%	26%	22%	21%	18%	29%	20%	19%	25%	22%	27%
Agree	47%	51%	43%	56%	47%	49%	38%	53%	46%	47%	45%	50%
Strongly Agree	16%	21%	10%	17%	15%	16%	16%	12%	24%	14%	18%	16%
NET Agree / Strongly Agree	63%	72%	53%	73%	62%	65%	54%	65%	70%	61%	63%	66%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

4.3 I regularly use the internet with my child so we can learn something new together

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is ‘Strongly Disagree and 5 is ‘Strongly Agree’.

I regularly use the internet with my child so we can learn something new together.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	5%	3%	6%	1%	6%	4%	6%	5%	7%	4%	4%	7%
Disagree	18%	17%	21%	14%	19%	19%	20%	18%	21%	9%	18%	10%
Neither	28%	29%	26%	29%	28%	30%	28%	21%	32%	34%	31%	47%
Agree	42%	44%	41%	41%	42%	41%	38%	51%	36%	48%	41%	30%
Strongly Agree	6%	8%	7%	15%	5%	7%	8%	5%	4%	5%	7%	7%
NET Agree / Strongly Agree	48%	52%	48%	56%	47%	48%	46%	56%	40%	53%	48%	37%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

4.4 I lack the knowledge and / or skills to help my children with Internet applications

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is ‘Strongly Disagree and 5 is ‘Strongly Agree’.

I lack the knowledge and / or skills to help my children with Internet applications.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	24%	28%	21%	24%	25%	24%	26%	20%	28%	23%	19%	23%
Disagree	34%	33%	34%	26%	36%	38%	28%	39%	29%	27%	40%	43%
Neither	16%	16%	17%	12%	17%	15%	17%	17%	16%	15%	25%	3%
Agree	19%	18%	20%	28%	17%	17%	20%	20%	16%	28%	11%	7%
Strongly Agree	7%	5%	8%	10%	6%	6%	8%	4%	11%	7%	5%	24%
NET Agree / Strongly Agree	26%	23%	28%	38%	23%	23%	28%	24%	27%	35%	16%	31%

■ Significantly higher result compared to sub group counterpart at 95% CL ■ Significantly higher results compared to Total at 95% CL ■ Significantly lower results compared to Total at 95% CL

5. Impact of internet connection

5.1 High speed Internet at home is important throughout the education years so that children can keep up with the demands of schoolwork

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is ‘Strongly Disagree and 5 is ‘Strongly Agree’.

High speed Internet at home is important throughout the education years so that children can keep up with the demands of schoolwork.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	2%	2%	1%	1%	2%	2%	2%	1%	6%	0%	0%	0%
Disagree	4%	5%	4%	2%	5%	5%	1%	4%	8%	5%	6%	3%
Neither	14%	17%	11%	21%	13%	15%	13%	12%	10%	22%	27%	37%
Agree	51%	50%	49%	52%	52%	50%	52%	56%	46%	43%	36%	40%
Strongly Agree	29%	25%	34%	24%	28%	27%	31%	27%	31%	29%	31%	20%
NET Agree / Strongly Agree	80%	75%	83%	76%	80%	77%	83%	83%	77%	72%	67%	60%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL

5.2 My household would be more productive and harmonious with a faster / more reliable Internet connection

B3: To what extent do you agree with these statements? Please answer by using a scale from 1 to 5, where 1 is ‘Strongly Disagree and 5 is ‘Strongly Agree’.

My household would be more productive and harmonious with a faster / more reliable Internet connection.	TOTAL	Parent of...		Internet		State						
		Primary Student	Secondary Student	Use nbn	Not nbn	NSW / ACT	VIC	QLD	WA	SA	TAS	NT
N=	1001	654	532	116	736	227	225	205	127	131	62	24
Strongly Disagree	7%	9%	6%	4%	8%	6%	7%	10%	10%	2%	10%	0%
Disagree	9%	9%	9%	13%	10%	9%	10%	11%	5%	8%	10%	13%
Neither	27%	29%	25%	30%	26%	27%	28%	22%	27%	32%	34%	34%
Agree	33%	31%	33%	30%	31%	32%	31%	39%	31%	29%	22%	33%
Strongly Agree	24%	22%	27%	22%	24%	25%	24%	18%	27%	30%	24%	20%
NET Agree / Strongly Agree	57%	53%	60%	52%	55%	57%	55%	57%	58%	59%	46%	53%

■ Significantly higher result compared to sub group counterpart at 95% CL
 ■ Significantly higher results compared to Total at 95% CL
 ■ Significantly lower results compared to Total at 95% CL



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