



Media release

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Australian postcodes leading demand for faster broadband

Household demands drive need for speed and data

More households than ever before are opting for higher speed **nbn** plans to support their needs for online work, learning, entertainment and connected life.

The number of Australians choosing broadband plans with peak download speeds of 100 Mbps and above^{1,2} more than doubled in the 12 months to January 2021, while average household data downloads grew by almost 20 per cent in the same period.

nbn has identified the leading five postcodes leading demand for faster broadband plans. Heading the charge is 2170, based around Liverpool of New South Wales. Closely followed by 3030, centred around Werribee and Hoppers Crossing west of Melbourne.

Rank	State	Postcode	Suburbs include
1	New South Wales	2170	Liverpool, Casula, Moorebank
2	Victoria	3030	Werribee, Werribee South, Point Cook
3	Queensland	4350	Greater Toowoomba
4	Victoria	3029	Hoppers Crossing, Truganina, Tarneit
5	Victoria	3977	Cranbourne

Approximately 70 per cent of customers are now connected to **nbn**TM wholesale plans with peak download speeds of 50 Mbps³ and above, while more than 16 per cent are connected to plans with peak download speeds of 100 Mbps⁴ and above.

The need for speed comes with Australians increasingly working from home, enjoying high-definition streaming video and cloud gaming, accessing online learning and telehealth, and adopting more connected home devices.¹



Brad Whitcomb, Chief Customer Officer at NBN Co, said:

“Demand for data on the **nbn**[™] network shows how Australians are continuing to increase their reliance on broadband for work, learning, entertainment and connected life. In doing so, they are choosing faster broadband plans that help to meet their household needs.

“We expect this trend to continue to 2021 as people continue to adopt new connected devices and entertainment subscriptions and aim to optimise the online experience for everyone at home.

“With more devices online at once, a faster broadband plan can help improve experience for the connected household.”

To help unleash the benefits of the **nbn**[™] network, customers should talk to an internet retailer about the best plans available for their needs, or learn more about the residential wholesale speed tiers available over the **nbn**[™] network on our website <https://www.nbnco.com.au/learn/speed>

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Notes to editors

- Note 1: Your experience, including the speeds actually achieved over the **nbn**[™] broadband access network, depends on the **nbn**[™] access network technology and configuration over which services are delivered to your premises, whether you are using the internet during the busy period, and some factors outside of **nbn**'s control (like your equipment quality, software, chosen broadband plan, signal reception, or how your provider designs its network).
- Note 2: **nbn** provides wholesale services to phone and internet providers. **nbn**[™] wholesale speed tiers available to providers vary depending on the access technology in an end customer's area. These peak wholesale download speed tiers of up to and above 100Mbps are only available on the **nbn**[™] fixed line footprint.
- Note 3: In this reference, **nbn**[™] wholesale download speed tiers include wholesale plans available to phone and internet providers with download speeds of 50Mbps and 25-50Mbps.
- Note 4: In this reference, **nbn** wholesale download speed tiers of 100Mbps include wholesale plans available to phone and internet providers with download speeds of 100Mbps, 25-100Mbps and 50-100Mbps.

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